

Jazsmin Bryant

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www.epikcreations.com

Work Experience

Founder, Graphic Design and Photography

Epik Creations, LLC

September 2016 to Present | Full-Time

- Works 1-on-1 with clients to assess graphic needs, set expectations, and organize all project plans with milestones.
- Enhances brand presence and audience engagement with captivating graphic visuals that tells a cohesive story.
- Manage marketing through consultation the custom graphics and art visuals requested by clients by researching, organizing, and analyzing requested projects.
- Provide clients with custom graphics and art visuals to enhance and market their brand while increasing audience engagement with professional perspective and feedback. Assist clients with decision making and create drafts used to make final conclusions.
- Creative direct and coordinate versatile graphics and promotions for clients. Forward context, answer questions and present recommendations with strong verbal communication.
- Determine goals and the best alternatives for graphics, edit visual art, photos, and video projects.
- Manage all electronic and digital files while planning and executing informationals for marketing.
- Conduct meetings for fact-finding related to projects along with follow-up questions to ensure next steps and manage action items.
- Resolve issues or concerns by consistently communicating expectations and goals with the client while carefully listening and documenting progress.
- Skill-set includes special effects using special lighting, projections, video displays, music and sound effects as required and requested by clients.
- Work and create alongside industry influencers, celebrities and brands to promote their endeavors.
- Manage all tasks by maintaining professional verbal and written communication.
- Successfully develop project plans for each client deliverable to remain punctual.
- Prioritize assigned tasks to ensure personal progress is adequate.

Print Production Specialist, Graphic Designer and Front-Desk Associate

Blueboy Document Imaging

October 2022 to February 2023 | Full-Time

- Operated the printing and packaging architectural drawings.
- Designed and printed promotional materials (i.e. business cards, logos, marketing materials, food labels, book covers, tickets and flyers) using Adobe Creative Cloud (Photoshop, Illustrator & InDesign.)
- Printed and cut company marketing materials.
- Customer service; call and process customer orders and payments.
- Organize customer orders for pick-up.
- Manage clientele, download and process emailed orders from clientele.
- Organize and clean office area.

- Laminate marketing materials and architect paperwork.
- Take client orders, handle customer complaints and phone calls.

Manager, Visual Merchandising Coordinator and Keyholder

Theory - Maryland

February 2022 to July 2022 | Full-Time

- Creative directed overall visuals and fashion for store appearance.
- Achieved outstanding customer service to all clients; Handled store email and visual marketing.
- Coordinated directives to ensure that the overall store appearance was visually appealing to clients.
- Photographed all visual standards (i.e. banners, mannequins and table set-up, product placement) created on the sales floor for headquarters at Theory.
- Created a visual story monthly for new products on the sales floor (i.e. mannequin outfits, signage, tables, rails) by using design expertise and color coordination.
- Key Holder responsible for opening and closing store checklist daily.
- Operated and organized store files and logs.
- Handled inventory and organization of clothes in the stock room.
- Managed and delegated sales team to exceed the daily budget goals.

Amazon Fulfillment Center Associate/Team Member

Amazon Warehouse

November 2021 to February 2022 | Part-Time

- Quickly scan and organize can items and packages to be sorted out.
- Communicate with Amazon Delivery Drivers and management team.
- Assist Amazon Delivery Drivers in packing up their vehicles for routes.
- Worked fast-paced, physical roles to receive trucks full of orders then prepare them for delivery. Load conveyor belts and transport and stage deliveries to be picked up by drivers.
- Pack, stow, and stage same-day deliveries of groceries and essential household items.
- Hands-on — packing, lifting, and moving boxes.
- Operated the last stop before delivering smiles to customers.

Graphic Artist and Consultant

KDF PRINTING

October 2020 to May 2021 | Full-Time

- Created and modified a plethora of logos and branding material to be screen-printed by leveraging visual aptitude and design skills.
- Creative directed and consulted with clients in detail about their brand vision.
- Prepared appearances and ornamentation of objects.

Sales Associate

The North Face

July 2019 to July 2020 | Part-Time

- Exceeded sales associate goals by selling merchandise and The North Face KPI goals.
- Offered knowledge about different technologies used in TNF apparel, shoes and accessories for outdoor, hiking and lifestyle activities.
- Greeted customers, Received and filed online orders, handled in-store orders and returns.
- Organized inventory and store appearance.

Graphic Design/Communications Intern

FAA (Federal Aviation Administration) - Washington, DC

June 2018 to August 2018 | GS-3 | Internship

- Created flyers, posters, logos, business cards, FAQ sheets and more to increase interest in Aviation Safety.
- Created FAA 2018 Internship Closing Ceremony poster for advertisement and FAA Safety Promotions Team logo.
- Communicate effectively with management. Completed projects and designs according to the specific needs of the company.
- Reviewed and edited graphics created by 3rd party company to prepare them for printing and distribution to Air Traffic Controllers.

Education

Bachelor of Arts in Strategic Communications, emphasis in Graphic Design

Hampton University - Hampton, VA

August 2015 to May 2019

Skills

- Completed Designer Bootcamp directed by Top 10 Adobe Instructor Martin Perhiniak
- Experienced in artwork preparation for screen-printing and embroidery
- Broad knowledge of styling catalogs, books and publications with exceptional visual aptitude
- Photographer and Graphic Designer for Hampton University Yearbook 2016-2019
- Visual Media Specialist for Hampton University's Student Government Association 2016-2018
- Organization (overall)
- Communication (written and verbal)
- Adobe Creative Suite (9+ years)
- Adobe After Effects (6+ years)
- Adobe Illustrator (9+ years)
- Adobe InDesign (9+ years)
- Adobe Photoshop (9+ years)
- Adobe Premiere Pro (6+ years)
- Lightroom (8+ years)
- Adobe Bridge (9+ years)
- Adobe Spark & Adobe Acrobat (8+ years)
- Creative Direction (9+ years)
- Photography (9+ years) - Multidisciplinary -
- Design Strategy (9+ years)
- Content Creation
- Screen Printing - Prep
- Mounting / Cutting - Print Production
- Color Separations for Screen Printing
- Sales - Retail & Clientele based
- Customer Service
- Project Management
- Teamwork / Leadership - Management & Supervising Experience
- Microsoft Office (Word, Excel and Powerpoint)
- Social Media Marketing

- Problem Solving
- Content management systems
- Graphic & Web design
- Logo design
- Illustration
- Typography
- Branding
- Photo manipulation
- Photo editing
- Video editing
- Content development
- Layout design (9 years)
- User Interface (UI)
- Print advertising (5 years)
- Print advertising - Graphic Design for Print (9 years)
- Project management
- Supervising Experience
- Marketing
- Content creation
- Video Editing
- Video Production
- Adobe Acrobat
- Logo Design
- Social Media Management
- Typography
- Digital Marketing
- Layout Design
- Branding
- Content Development
- Sales
- Customer service
- Digital design
- Final Cut Pro
- Social media management
- Microsoft Powerpoint
- Microsoft Word
- Web accessibility
- Microsoft Excel
- Analysis
- Critical Design thinking
- Motion graphics
- Adobe Lightroom
- Digital marketing
- Mac OS
- 2D animation
- Research
- iOS
- Data visualization
- Heavy lifting
- Merchandising
- Computer graphics
- Manufacturing
- Windows
- Spark
- WordPress
- Quality control
- Organizational skills
- Prepress
- Quality assurance
- Time management
- Retail sales
- English
- Typing
- Data entry

Links

<https://jazsbryant.myportfolio.com/>

<https://www.epikcreations.com/>

Certifications and Licenses

Driver's License